

Benton Advertising & Promotion Commission

Agenda

July 12, 2023

3:30 pm at the Benton Municipal Complex in Council Chambers

- I. **Call to Order**
- II. **Roll Call**

	Present	Absent
Steve Brown	_____	_____
Alison Burch	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Steve Lee	_____	_____
Luke Moody	_____	_____
- III. **Minutes from June Meeting**
- IV. **Financial Reports**
 - A. Profit and Loss Reports – Jordan Woolbright
 - B. Bank Balances and Collections Report – Mandy Spicer
- V. **Administrative**

Delinquency Report – Mandy Spicer
- VI. **Funding**
 - A. Saline County Art League – 2nd Reading and Vote *3,150*
 - B. Saline County Fair & Rodeo – 2nd Reading and Vote *6,500*
 - C. Old Fashioned Day – 2nd Reading and Vote *5,000*
- VII. **Report from Benton Event Center – Nikki Chumley**
- VIII. **Report on the Development of Exit 114 Property – Bill Eldridge**
- IX. **Old Business**

None
- X. **New Business**

Commissioner Vacancy
- XI. **Other Business**
- XII. **Adjournment**

BENTON ADVERTISING & PROMOTION COMMISSION

Minutes

June 14, 2023

I. CALL TO ORDER

Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on June 14, 2023 at 3:32 pm at the Benton Municipal Complex in Council Chambers.

II. ROLL CALL

Commissioners in attendance included: Bill Eldridge, Steve Brown, Alison Burch, Elgin Hamner IV, Steve Lee and Luke Moody. Scott Elliott was absent.

III. MINUTES

Steve Lee made a motion to approve the minutes of the May 17, 2023 meeting. Luke Moody seconded. Motion carried.

IV. FINANCIAL REPORTS

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of May 31, 2023:

Bank OZK – Focus Group Project	\$282,911.97
Bank OZK – A&P	\$70,610.48
Bank OZK – Event Center	\$315,703.42
Bank OZK – Savings	<u>\$369,391.66</u>
Total Checking/Savings	\$1,038,617.53

A&P profit and loss statement: for the month of May 2023 total income of \$17,210.81 and total expenses of \$9,516.92 resulting in net income of \$7,693.89. For the year to date as of May 2023 total income of \$82,743.41, total operating expenses of \$68,724.93 resulting in net income of \$14,018.48.

Event Center profit and loss statement: for the month of May 2023 total income of \$68,997.79, total operating expenses of \$39,502.42 resulting in net income of \$29,495.37. For the year to date as of May 2023 total income of \$287,733.25, total operating expenses of \$195,076.56 and capital expenditures of \$75,191.59 resulting in net income of \$17,465.10.

Focus Group profit and loss statement: for the month of May 2023 total income of \$18,018.71 and total expenses of \$0 resulting in net income of \$18,018.71. For the year to date as of May 2023 total income of \$85,621.64 and total expenses of \$0 resulting in net income of \$85,621.64.

City of Benton Financial Officer Mandy Spicer presented the bank account report with the following balances as of May 31, 2023:

	Statement Balance	Prev. Month's Balance
A&P Collections General	\$1,313.91	\$3,540.07
Bond Account	Closed	Closed
A&P Large Project Checking	\$1,096,431.70	\$1,009,843.55
A&P Small Project Checking	\$530,658.31	\$494,757.07
A&P General Operating Checking	\$70,610.48	\$66,731.59
Benton Focus Group Checking	\$282,911.97	\$264,893.26
Benton Event Center Gen Operating Checking	\$316,003.42	\$290,793.43
Benton Event Center Savings	<u>\$369,391.66</u>	\$367,961.15
	\$2,667,321.45	

- V. Collections received in the month of May 2023 were \$167,841.35 which is 7% higher than collections in May 2022. Below are the amounts collected in May of this year along with May of the previous four years:

May 2023 Collections	\$167,841.35
May 2022 Collections	\$156,810.34
May 2021 Collections	\$147,830.27
May 2020 Collections	\$97,678.07
May 2019 Collections	\$120,664.42

Mandy explained that she will now include in the meeting packet the list of delinquent businesses that have reached the period of being one month late in paying the A&P tax. These are the businesses included in the notice that is published in the *Saline Courier*. She included that the first business on the list paid in full today.

The hearing for the delinquent business was cancelled due to full payment. Mandy shared the list of businesses currently delinquent. There were 11 businesses on the list as of June 12, 2023. One business had already paid their delinquent taxes as of June 14.

Luke Moody made a motion to accept the financial reports as presented. Steve Lee seconded. Motion carried.

VI. FUNDING REQUESTS

Bill Eldridge directed the commissioners to the updated list of all requested funds and approved funds so far in 2023.

1. Benton Parks and Recreation Juneteenth- 2nd reading. Luke Moody made a motion that the commission approve the requested \$500.00. Steve Lee seconded. Motion carried.
2. Amplify Festival- 2nd reading. The commissioners reviewed the previous two years' approved amounts of \$15,000 each. They also stated that they do not want to

commit all available funds so early in the year and be unable to support organizations or events that may submit funding requests later in the year. Luke Moody made a motion that the commission approve \$15,000. Steve Lee seconded. Motion carried.

3. Saline County Art League- 1st reading for requested funding amount of \$3,150. Bill Eldridge recognized Harold Pelton who explained that the art league needs assistance to advertise fundraisers in order to raise funds for a new roof. The requested \$3,150 is a \$90 increase from the amount approved in 2022. Mr. Pelton invited the commissioners to the Shoppach House tomorrow evening from 5:00-7:00 pm. Steve Lee requested that Mr. Pelton let the Mayor's office know when the Shoppach House will be open throughout the year so the City can include that information on its website and social media. The commission will vote next month.
4. Saline County Fair & Rodeo- 1st reading for requested funding amount of \$6,500. Bill Eldridge recognized Duston Parsons who provided that the fair and rodeo board is looking into new advertising avenues to attract more people to attend the events. New events will be added this year, including new rides. The commission will vote next month.
5. Benton Senior Activity & Wellness Center- Old Fashion Day- 1st reading for requested amount of \$5,000. Bill Eldridge recognized Dustin Parsons who stated that this will be the 46th Old Fashion Day event. The organizers are amending the schedule and bringing in different entertainment groups to attract additional attendees and return to some of the nostalgia from previous years. Old Fashion Day is a fundraiser for the Saline County Council on Aging. The commission will vote next month.

VII. REPORT FROM BENTON EVENT CENTER

Director Nikki Chumley reported about 11 events that have taken place in the venue since the last A&P meeting, including the following: First Baptist Church- Benton Volunteer Appreciation, the Arkansas Legislative Audit conference, Garcia Quinceanera, Arkansas Retired Teachers Convention and Patel Wedding Celebration which lasted five days. The commissioners discussed the number of people involved in the wedding, the extensive decorations and the large number of vendors.

VIII. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

Bill Eldridge reported that the proposal from FTN Associates, Ltd. for professional floodplain and environmental consulting services has been accepted and the fee for the study for all ten tracts will be no more than \$56,500. At any time, if Mr. Thomas decides to not sell a portion of the ten tracts, he will reimburse the commission the proportionate share of the cost of the consulting services of the tracts he decides to not sell. Commissioner Lee asked if there was a start date for the study. Chairman Eldridge said FTN will begin the study as soon as its schedule allows which should be soon. Commissioner Lee asked if this was the last step before the commission could begin moving dirt. Chairman Eldridge said it was.

Bill Eldridge explained that the city has received multiple inquiries from commercial businesses about purchasing the approximately 30 acres of land located at Exit 114 at the corner of Highway 229 (map included in packet). City Attorney Baxter Drennon previously advised Bill that in order to move forward with communication with these businesses about the intentions, time frame and economic benefits to the city and its citizens, the bid process needs to be followed. Steve Lee made a motion to proceed with a bid to purchase for selling up to the approximately 30 acres of land located at Exit 114 at the corner of Highway 229. This motion was not seconded.

Mandy Spicer provided that the request for proposals would be for bids to purchase up to 30 acres of the Thomas Park property for commercial development. Bids will need to include the number of acres proposed to be purchased, price per acre, the anticipated commercial purpose, number of anticipated employees with ranges of compensation and the short-term and long-term economic impacts for the community. The prospective buyer would also have to commit to begin the development of the property within one year of closing with completion within three years. The commissioners would need to decide when to issue the bid request and how long it would be open. Mandy included that the Commission is not obligated to accept any bids nor does it have to accept the highest or lowest bid. The bid request will be available on the city's website, in the *Saline Courier* and in the *Arkansas Democrat Gazette*. Steve Lee also requested that Retail Strategies be made aware of the bid request since the commission has hired it to market the city to businesses.

Luke Moody made a motion to approve a bid process starting tomorrow and closing on June 29 to receive purchase proposals for up to 30 acres of land located at Exit 114 at the corner of Highway 229. Steve Lee seconded. Motion carried.

IX. OLD BUSINESS

No old business was discussed.

X. NEW BUSINESS

No new business was discussed

XI. OTHER BUSINESS

Scott Elliott resigned his position on the commission effective immediately. Steve Lee made a motion to accept his verbal resignation and Luke Moody seconded. Motion passed. Mayor Tom Farmer will begin the process of advertising for a replacement for the position.

XII. ADJOURNMENT

Alison Burch made a motion to adjourn the meeting. Luke Moody seconded. Motion carried. The meeting was adjourned at 4:09 pm.



Bill Eldridge, Chairman



Nikki Chumley, Interim Recording Secretary

Benton A&P Commission
Statement of Assets, Liabilities & Equity-Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
As of June 30, 2023

	Jun 30, 23
ASSETS	
Current Assets	•
Checking/Savings	
Bank OZK - Focus Group Project	302,478.45
Bank OZK - A&P	78,520.85
Bank OZK - Event Center	366,199.62
Bank OZK - Savings	370,697.18
Total Checking/Savings	1,117,896.10
Total Current Assets	1,117,896.10
TOTAL ASSETS	1,117,896.10
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	1,044.15
Total Other Current Liabilities	1,044.15
Total Current Liabilities	1,044.15
Total Liabilities	1,044.15
Equity	
Retained Earnings	920,882.20
Net Income	195,969.75
Total Equity	1,116,851.95
TOTAL LIABILITIES & EQUITY	1,117,896.10

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
June 2023

	<u>Jun 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	238.37	125.00	113.37	190.7%
Sales Tax Revenue	18,562.23	16,724.00	1,838.23	110.99%
Total Income	<u>18,800.60</u>	<u>16,849.00</u>	<u>1,951.60</u>	<u>111.58%</u>
Gross Profit	18,800.60	16,849.00	1,951.60	111.58%
Expense				
Accounting Services	500.00	500.00	0.00	100.0%
Advertising Expense	66.90	150.00	(83.10)	44.6%
Comp. for Commissioners	450.00	750.00	(300.00)	60.0%
Funding	2,015.00	3,333.00	(1,318.00)	60.46%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Postage	0.00	50.00	(50.00)	0.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
Total Expense	<u>10,890.23</u>	<u>12,641.33</u>	<u>(1,751.10)</u>	<u>86.15%</u>
Net Ordinary Income	<u>7,910.37</u>	<u>4,207.67</u>	<u>3,702.70</u>	<u>188.0%</u>
Net Income	<u><u>7,910.37</u></u>	<u><u>4,207.67</u></u>	<u><u>3,702.70</u></u>	<u><u>188.0%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through June 2023

	<u>Jan - Jun 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,090.37	630.00	460.37	173.08%
Sales Tax Revenue	100,453.64	89,432.00	11,021.64	112.32%
Total Income	<u>101,544.01</u>	<u>90,062.00</u>	<u>11,482.01</u>	<u>112.75%</u>
Gross Profit	101,544.01	90,062.00	11,482.01	112.75%
Expense				
Accounting Services	2,575.00	3,000.00	(425.00)	85.83%
Advertising Expense	20,707.40	20,900.00	(192.60)	99.08%
Comp. for Commissioners	2,550.00	3,000.00	(450.00)	85.0%
Funding	5,825.50	20,000.00	(14,174.50)	29.13%
Legal Counsel	6,750.00	7,200.00	(450.00)	93.75%
Office Expense	127.42	0.00	127.42	100.0%
Postage	85.33	100.00	(14.67)	85.33%
Repairs & Maintenance	1,044.53	0.00	1,044.53	100.0%
Service Agreement	39,949.98	39,949.98	0.00	100.0%
Total Expense	<u>79,615.16</u>	<u>94,149.98</u>	<u>(14,534.82)</u>	<u>84.56%</u>
Net Ordinary Income	<u>21,928.85</u>	<u>(4,087.98)</u>	<u>26,016.83</u>	<u>(536.42%)</u>
Net Income	<u><u>21,928.85</u></u>	<u><u>(4,087.98)</u></u>	<u><u>26,016.83</u></u>	<u><u>(536.42%)</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
June 2023

	<u>Jun 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	2,524.04	400.00	2,124.04	631.01%
Sales-Revenue				
Alcohol Sales-Beer/Wine	1,060.57	0.00	1,060.57	100.0%
Alcohol Sales-Mixed Drinks	1,781.45	341.00	1,440.45	522.42%
Sales-Revenue - Other	60,967.34	42,455.00	18,512.34	143.61%
Total Sales-Revenue	<u>63,809.36</u>	<u>42,796.00</u>	<u>21,013.36</u>	<u>149.1%</u>
Sales Tax Revenue	18,562.23	16,724.00	1,838.23	110.99%
Total Income	<u>84,895.63</u>	<u>59,920.00</u>	<u>24,975.63</u>	<u>141.68%</u>
Gross Profit	84,895.63	59,920.00	24,975.63	141.68%
Expense				
Alcohol Expense	533.29	0.00	533.29	100.0%
Alcohol Permit Expense	1,000.00	1,000.00	0.00	100.0%
Bank Service Fees	1,590.90	436.20	1,154.70	364.72%
Building Alarm System	147.61	148.00	(0.39)	99.74%
Cable TV	184.22	175.70	8.52	104.85%
Cleaning Service	0.00	1,200.00	(1,200.00)	0.0%
Contract Labor	2,885.80	2,964.00	(78.20)	97.36%
Health Insurance	1,165.63	1,165.63	0.00	100.0%
Internet	323.95	325.00	(1.05)	99.68%
Labor Expenses	12,838.16	12,864.92	(26.76)	99.79%
Laundry Expense	2,113.35	733.65	1,379.70	288.06%
Linen & Supplies	0.00	189.03	(189.03)	0.0%
Mileage Reimbursement	146.51	0.00	146.51	100.0%
Office Expense	486.67	300.00	186.67	162.22%
Pest Control Expense	65.63	65.63	0.00	100.0%
Repairs & Maintenance	3,668.25	2,278.00	1,390.25	161.03%
Supplies	489.84	1,426.57	(936.73)	34.34%
Telephone Expense	106.12	221.09	(114.97)	48.0%
Trash Pickup	273.06	0.00	273.06	100.0%
Utilities	5,429.01	7,112.00	(1,682.99)	76.34%
Website	59.95	59.95	0.00	100.0%
Total Expense	<u>33,507.95</u>	<u>32,665.37</u>	<u>842.58</u>	<u>102.58%</u>
Net Ordinary Income	<u>51,387.68</u>	<u>27,254.63</u>	<u>24,133.05</u>	<u>188.55%</u>
Net Income	<u>51,387.68</u>	<u>27,254.63</u>	<u>24,133.05</u>	<u>188.55%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through June 2023

	<u>Jan - Jun 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	12,905.77	2,150.00	10,755.77	600.27%
Sales-Revenue				
Alcohol Sales-Beer/Wine	10,482.07	4,830.00	5,652.07	217.02%
Alcohol Sales-Mixed Drinks	3,454.18	2,962.00	492.18	116.62%
Refunds/Returns	(650.00)	(300.00)	(350.00)	216.67%
Sales-Revenue - Other	245,983.22	230,843.00	15,140.22	106.56%
Total Sales-Revenue	<u>259,269.47</u>	<u>238,335.00</u>	<u>20,934.47</u>	<u>108.78%</u>
Sales Tax Revenue	100,453.64	89,432.00	11,021.64	112.32%
Total Income	<u>372,628.88</u>	<u>329,917.00</u>	<u>42,711.88</u>	<u>112.95%</u>
Gross Profit	372,628.88	329,917.00	42,711.88	112.95%
Expense				
Advertising Expense	186.50	0.00	186.50	100.0%
Alcohol Expense	5,493.09	2,512.77	2,980.32	218.61%
Alcohol Permit Expense	3,500.00	3,500.00	0.00	100.0%
Bank Service Fees	4,671.42	2,840.98	1,830.44	164.43%
Building Alarm System	1,033.21	1,552.00	(518.79)	66.57%
Cable TV	1,088.28	1,054.20	34.08	103.23%
Cleaning Service	5,881.88	7,200.00	(1,318.12)	81.69%
Contract Labor	23,161.35	20,603.95	2,557.40	112.41%
Dues & Memberships	325.00	325.00	0.00	100.0%
Health Insurance	6,818.93	6,818.93	0.00	100.0%
Internet	1,943.70	1,950.00	(6.30)	99.68%
Labor Expenses	82,494.71	83,059.61	(564.90)	99.32%
Laundry Expense	10,188.98	5,762.99	4,425.99	176.8%
Linen & Supplies	447.91	754.02	(306.11)	59.4%
Mileage Reimbursement	219.77	250.80	(31.03)	87.63%
Office Expense	2,802.85	2,392.24	410.61	117.16%
Pest Control Expense	667.22	732.85	(65.63)	91.05%
Repairs & Maintenance	31,537.16	39,120.00	(7,582.84)	80.62%
Supplies	9,351.66	10,921.47	(1,569.81)	85.63%
Telephone Expense	1,010.40	1,214.93	(204.53)	83.17%
Trash Pickup	1,898.26	1,718.16	180.10	110.48%
Utilities	33,502.53	36,127.24	(2,624.71)	92.74%
Website	359.70	359.70	0.00	100.0%
Total Expense	<u>228,584.51</u>	<u>230,771.84</u>	<u>(2,187.33)</u>	<u>99.05%</u>
Net Ordinary Income	144,044.37	<u>99,145.16</u>	<u>44,899.21</u>	<u>145.29%</u>
Other Income/Expense				
Other Expense				
Capital Expenditures	75,191.59			
Total Other Expense	<u>75,191.59</u>			
Net Other Income	<u>(75,191.59)</u>			
Net Income	<u>68,852.78</u>			

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
June 2023

	<u>Jun 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,004.25	300.00	704.25	334.75%
Sales Tax Revenue	18,562.23	16,724.42	1,837.81	110.99%
Total Income	<u>19,566.48</u>	<u>17,024.42</u>	<u>2,542.06</u>	<u>114.93%</u>
Gross Profit	<u>19,566.48</u>	<u>17,024.42</u>	<u>2,542.06</u>	<u>114.93%</u>
Net Ordinary Income	<u>19,566.48</u>	<u>17,024.42</u>	<u>2,542.06</u>	<u>114.93%</u>
Net Income	<u><u>19,566.48</u></u>	<u><u>17,024.42</u></u>	<u><u>2,542.06</u></u>	<u><u>114.93%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through June 2023

	<u>Jan - Jun 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	4,734.48	1,500.60	3,233.88	315.51%
Sales Tax Revenue	100,453.64	89,432.14	11,021.50	112.32%
Total Income	<u>105,188.12</u>	<u>90,932.74</u>	<u>14,255.38</u>	<u>115.68%</u>
Gross Profit	<u>105,188.12</u>	<u>90,932.74</u>	<u>14,255.38</u>	<u>115.68%</u>
Net Ordinary Income	<u>105,188.12</u>	<u>90,932.74</u>	<u>14,255.38</u>	<u>115.68%</u>
Net Income	<u><u>105,188.12</u></u>	<u><u>90,932.74</u></u>	<u><u>14,255.38</u></u>	<u><u>115.68%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances
June 30, 2023

Account Name		Acct #	Statement Balance	Previous Month's Balance
Cash Accounts:				
A&P Collections General		***1584	2,592.25	1,313.91
Bond Account		***1592	CLOSED	CLOSED
				0.00
A&P Large Project Checking	50%	***0318	1,188,020.65	1,096,431.70
A&P Small Project Checking	20%	***0348	569,666.99	530,658.31
A&P General Op Checking	10%	***3297	80,085.85	70,610.48
Benton Focus Group Checking	10%	***2274	302,478.45	282,911.97
				0.00
Benton Event Center General Op Checking	10%	***2640	366,841.05	316,003.42
Benton Event Center Savings		***9832	370,697.18	369,391.66

TOTAL OPERATING CASH & INVESTMENTS

2,880,382.42

NOTICE

**The following businesses are delinquent in the
remittance of their Benton Advertising and Promotion Tax
as of July 12, 2023**

Daily Queen
El Charro
Jimmy's Super Stop
Juicy J Chicken & Fish
Mama Mia Pizzeria
Mike's Rolled Ice Cream
Pasta J
Pop Pop & Yum Yam
SQRL-Benton
Zaxby's

This notice is being placed in accordance with the Benton Advertising and Promotion Commission Delinquency Policy, as adopted November 15, 2012.

2023 Advertising and Promotion Funding

Sponsor/Event	Requested	Approved	Paid
Royal Players	\$ 12,860.00	\$ 12,860.00	\$ 3,235.00
Saline County Comic Expo	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00
Juneteenth Celebration	\$ 500.00	\$ 500.00	
Amplify	\$ 25,000.00	\$ 15,000.00	\$ 5,228.95
Saline County Art League	\$ 3,150.00		
Saline County Fair & Rodeo	\$ 6,500.00		
Old Fashioned Day	\$ 5,000.00		
Totals	\$ 55,110.00	\$ 30,460.00	\$ 10,563.95

Total Budgeted for 2023 Funding	\$ 40,000.00
Unused from 2022 Budgetd Funds	\$ 11,440.69
Funds Used	
Unused Budgeted Funds	\$ 51,440.69

Available Uncommitted Funds: (51,440.69-30,460)	\$ 20,980.69
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2023 Funding Expenses:

Royal-Alright Printing	3/21/2023 ck #1326	\$ 540.00
Royal-Saline Courier	4/18/2023 ck #1336	\$ 60.00
Royal-MySaline	4/18/2023 ck #1337	\$ 560.00
Comic Expo-Outdoor Mgmt.	4/27/2023 ck #1340	\$ 2,100.00
Royal-KURB-FM	6/1/2023 ck #1358	\$ 600.00
Royal-Alright Printing	6/20/2023 ck #1360	\$ 695.00
Royal-Alright Printing	6/26/2023 ck #1362	\$ 720.00
Royal-Saline Courier	7/12/2023 ck #1373	\$ 60.00
Amplify-Horton (flyers, partner cards)	7/11/2023 ck #1369	\$ 317.00
Amplify-Pulse (yard signs, bracelets)	7/11/2023 ck #1370	\$ 2,666.95
Amplify-Horton (posters, touch cards)	7/12/2023 ck #1374	\$ 2,245.00

\$ 10,563.95

Benton Event Center-Event Report

June 14 to July 12, 2023

October 1, 2013 to June 13, 2023

804,413

	Date(s)	# of Attendees
Farm Bureau Claim's Conference	6/14-15/2023	225
SC Comic Expo	6/16-6/18/2023	1,000
Saline County Gun & Knife Show	6/23-6/25/2023	2,500
Wormley Family Reunion	7/1/2023	80
McMurrian 60th Birthday Party	7/1/2023	60
AR Association of Educational Admin- School Business	7/5-7/7/2023	420
AR Association of Educational Admin- Superintendents	7/5-7/7/2023	120
McClellan HS Class of 1983 Reunion	7/8/2023	180
Roach Baby Shower	7/9/2023	40
Sandoval Baby Shower	7/9/2023	40
Prevention Conference	7/10-7/12/2023	440

11 events

5,105

TOTAL:

809,518